



BROMONT INTERNATIONAL DRIVING : RENEWED POPULARITY FOR CARRIAGE DRIVING

For immediate release

Bromont, June 28th, 2010 – The International Driving Bromont ends its ninth edition with new records to celebrate!

On June 25th, 26th and 27th the Bromont Olympic Equestrian Park, welcomed the best of the Canadian-American elite drivers at the ninth edition of the International Driving Bromont, a competition with combined events in dressage, endurance and dexterity. This year, many divisions of the International Driving were selected by the FEI as qualifying events for the 2010 World Equestrian Games, to be held in Kentucky in September.

As the show is unwinding, the organizing team can already boast about new records: no less than sixty-eight (68) teams registered for the weekend events, with sixteen (16) entered in the FEI category, the most difficult level. Eight (8) of which participated in four horse driving teams, another record number of entries for the Bromont show.

Roger Deslauriers, President of International Bromont added: « What is encouraging with the 2010 edition of the International Driving is the fact that the competitors are very satisfied with the improvements made to the site. As a matter of fact, they would like to see more events organized at the Equestrian Park ». The course designer, Mr. Patrick Michaud of France, also noted these improvements while noting their importance for the sustainability of driving as well as all equestrian sports: « In 2011, this will allow the presentation of all equestrian disciplines on one site ».

To find out the final standing of the riders participating at the International Driving Bromont, please go to: <http://drivingnews.us/results/results2010/Bromont/BR10-Final.html>.

Well schooled? Bromont is the place to go!

The International Driving Bromont, the most important horseshow in Canada and the second in North America, is a « FEI / CAI-A » classified event; meaning that the points riders earn are recognized and compiled for world standing. Every year, participants and their horses show off their dexterity on the picturesque Olympic Equestrian Park. .

Created for the 1976 Montreal Olympic Games, the Bromont Olympic Equestrian Park is one of the only sites in the world having kept its initial vocation once the Olympics are over. The Equestrian Park is host to numerous competitions such as the International Bromont, the International Driving and the Quebec Equestrian Games.

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